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## **Azam IT Launches New Voice Recording and Storage System**

Software designers and distributors **Azam International Technologies** have launched their new voice recording, dictation and distribution system that, they say, will empower secretaries and PAs with a new communication tool for the office.

*"Azam isn't just a management tool for recording meetings and calls," says inventor **Andronicos**. "It's also a very useful method to brain dump dictations and requests to the office. It can be done at the end of a phone minutes before trying to catch a last minute flight or while sitting next to my personal assistant, who can then play it back at her convenience."*

The reaction from office staff has been overwhelmingly positive, as the messaging system not only introduces a persuasive communication avenue but is also invaluable as a management tool in the office. As one office manager put it, *"When I came across **Azam** I immediately saw its potential as a low-cost, low-resource way to ensure formal typing was undertaken in a more accurate and time efficient manner. Furthermore, we never have to waste our time taking meeting minutes any more. The great thing about **Azam** is that it's so simple, yet you can do so many things with it!"*

**Azam** allows meetings and face-to-face discussions to be recorded, stored and emailed in whole or in part. Ancillary uses include a voice diary and phone function that records conversations or messages. These too can be edited and emailed. Additionally, a fully functional answer phone system is included.

Users need only have:

*A PC (not yet available for Apple users)  
Windows 98, ME, 2000 or later versions  
Sound card and Microphone (free with despatched version)  
Hard disk space for stored recordings*

The phone recording and answer phone functions require a V92 voice modem (Standard on many new PC systems). For those who need to upgrade, or who have laptops, V92 voice modems are available at leading computer retailers.

The amazing **Azam** can be downloaded **free** from [www.azamit.com](http://www.azamit.com). It is simple to install and very easy to use. It is free to use for the first 30 days. Thereafter, most users pay a one-off registration fee of just £29.99. Under the Azam Disabilities Initiative (**ADI**) however, users with disabilities qualify for a free copy from any charity (NGO) taking part in the initiative.

Alternatively, a boxed package complete with user manual and quality condenser microphone can be ordered for £49.99. Orders can also be placed through the website at [www.azamit.com](http://www.azamit.com), or by post from:

Azam IT  
PO Box 9  
High Wycombe  
HP11 2ZQ  
England

**-ENDS-**

**Note to Editors:**

Azam IT is a UK registered company. Its team includes:

Mike Salter, Managing Director. Mike brings a wealth of management expertise, following a distinguished career as a senior manager in IBM, and as CEO of a US software company.

Azam's inventor, Andronicos is a consultant to the company and will be managing the implementation of ADI. He has been in the IT industry since 1975 working in the UK and the US in various senior management roles. He is also the designer of the patented 'Robin Hood' Charity initiative.

Tony Brett and Steve Perrins head up the technical teams, with Tony responsible for research and development and Steve, chief designer of the Azam product.

Photographs of team members and of the product are available from the press office, [pressoffice@azamit.com](mailto:pressoffice@azamit.com) or online at [www.azamit.com](http://www.azamit.com)

Journalists can download the software **free** now, from: [www.azamit.com](http://www.azamit.com). Please email the Press Office for a complimentary validation code to remove the 30 day restriction. Journalists will also find many uses from this general purpose PC product. Contact the Press Office on +44 (0) 1494 442055 for general information.

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