

****PRESS RELEASE** PRESS RELEASE** PRESS RELEASE****

Azam IT Launches New Voice Recording and Storage System

Software designers and distributors **Azam International Technologies** have launched their new voice recording, dictation and distribution system that, they say, will provide business and the home with an innovative communication tool.

*"Azam can help people avoid misunderstandings from day one of implementation," says inventor **Andronicos**. "People dislike typing. Not only this, but the spoken word is the best communication tool available to human beings. **Azam** was created to store, index and search **voice**. And amplify its power rather than its sound."*

Azam was created for use across all market sectors. It was **informally** launched via 20 software download sites in June 2003. Following their independent reviews of the product, **Azam** has been awarded 'Gold', 4 or 5 "Stars" (out of a possible 5) across the board. This is quite rare for Version 1 Release 1 of a software tool. Furthermore, in the space of a few weeks, **several thousand copies** have been downloaded from around the World. The formal launch of **Azam** via press and media took place during the last week of July 2003 and press releases can be viewed online at www.azamit.com. Each press release describes uses for **Azam** across over 30 specific industry and market sectors, for this all inclusive software tool.

Azam allows meetings and face-to-face discussions to be recorded, stored and emailed in whole or in part. Ancillary uses include a voice diary and phone function that records conversations or messages. These too can be edited and emailed. Additionally, a fully functional answer phone system is included.

Users need only have:

*A PC (not yet available for Apple users)
Windows 98, ME, 2000 or later versions
Sound card and Microphone (free with despatched version)
Hard disk space for stored recordings*

The phone recording and answer phone functions require a V92 voice modem (Standard on many new PC systems). For those who need to upgrade, or who have laptops, V92 voice modems are available at leading computer retailers.

The amazing **Azam** can be downloaded **free** from www.azamit.com. It is simple to install and very easy to use. It is free to use for the first 30 days. Thereafter, most users pay a one-off registration fee of just £29.99. Under the Azam Disabilities Initiative (**ADI**) however, users with disabilities qualify for a free copy from any charity (NGO) taking part in the initiative.

Alternatively, a boxed package complete with user manual and quality condenser microphone can be ordered for £49.99. Orders can also be placed through the website at www.azamit.com, or by post from:

Azam IT
PO Box 9
High Wycombe
HP11 2ZQ
England

-ENDS-

Note to Editors:

Azam IT is a UK registered company. Its team includes:

Mike Salter, Managing Director. Mike brings a wealth of management expertise, following a distinguished career as a senior manager in IBM, and as CEO of a US software company.

Azam's inventor, Andronicos is a consultant to the company and will be managing the implementation of ADI. He has been in the IT industry since 1975 working in the UK and the US in various senior management roles. He is also the designer of the patented 'Robin Hood' Charity initiative.

Tony Brett and Steve Perrins head up the technical teams, with Tony responsible for research and development and Steve, chief designer of the Azam product.

Photographs of team members and of the product are available from the press office, pressoffice@azamit.com or online at www.azamit.com

Journalists can download the software **free** now, from: www.azamit.com. Please email the Press Office for a complimentary validation code to remove the 30 day restriction. Journalists will also find many uses from this general purpose PC product. Contact the Press Office on +44 (0) 1494 442055 for general information.

Email: pressoffice@azamit.com