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GP Surgeries (UK)

Dear Practice Manager

Further to your enquiry, I have pleasure in enclosing some more information for your perusal. As you recalled, Azam was given an excellent review recently in GP Magazine (November 19; p.54) by GP Dr. Shaun Lackey who highlighted many areas of the software as being particularly useful for medical staff. We hope you will find the same and look forward to extending the use of Azam in more surgeries.

A copy of the article and the medical pages on our website (www.azamit.com) are attached and explain in more detail exactly why Azam could be just what your surgery is looking for in order to update the way in which you record, transmit and store patient consultations, as well as transcribe letters. We think you will agree that Azam is rather like an efficient PA!

To emphasise our commitment to the profession, for a short period only we would be very pleased to come and install and demonstrate Azam on your system free of charge where five or more CDs are purchased. A boxed copy of Azam costs just £49.99, which includes the CD, full instructions and a high quality condenser microphone for use with most PCs.

Please do not hesitate to contact our technical or marketing departments on 01494 442055 if you require further information about Azam and its capabilities, or to discuss ordering and installation. Alternatively you are welcome to email us at sales@azamit.com. Screenshots of Azam can be viewed on our website.

Might I also take this opportunity to highlight the Azam Disabilities Initiative, which gives free access to Azam to people in the UK with disabilities. If you believe this is something your patients and clients might be interested in accessing, you might like to promote ADI in your waiting area. Fuller details of ADI can be found at the following link: www.azamit.com/adi

I will be most grateful if you could distribute this fax to all the surgery doctors and admin staff.

Yours sincerely,

Elizabeth Cowley
Medical Communications Co-ordinator