

Dear Charity or NGO

We would like to donate £30,000 of 'goods in kind' to your organisation, with minimum resources on your part, in the exciting initiative described below.

During June 2003, **Azam International Technologies** is launching an initiative that we are sure you will be interested in promoting. **Azam** is a new software program that allows users to record voice messages, dictations, discussions and meetings and send them by email to other people without having to type. We have attached a press release explaining the characteristics and philosophy of Azam and refer you to [www.azamit.com](http://www.azamit.com) for further details.

**The Azam Disabilities Initiative (ADI)** aims to reach all disabled people in the UK through a network of governmental and non-governmental organisations and give them **free** access and registration to Azam. The initiative requires Azam IT to make partnerships with a series of organisations that work with disabled clients, such as yours, in order to reach its potential. Azam IT will give away thousands of keycodes (a password which enables free access to the software program once it has been downloaded from the internet) to partners including charities and independent networks. Consultation with these groups has shown commitment to distribution of keycodes, but also highlighted the need to broaden the range of organisations promoting ADI and therefore increase numbers of potential beneficiaries. We believe that a significant proportion of people, access either social services and/or the department of health rather than independent, community based groups.

It would help our vision of free Azam access for **all** disabled people in the UK who have access to a PC if your organisation were able to distribute information pertaining to ADI both through word of mouth and by making details about distribution available to those clients who may be interested in free Azam access. Perhaps this can be in the form of internal newsletters or as simple as public posters explaining the free offer.

We hope your organisation will benefit from the publicity you could receive on the Azam IT website. If ADI is successful in reaching large numbers of disabled people, they will all access this website to download the program.

Please do not hesitate to contact us with your questions - we are keen to work together with you to make the initiative a success, so that people with wide ranging and complex needs can use their PCs to communicate in a way that will increase their ability to be part of an inclusive society.

We look forward to a long-term partnership that will benefit your organisation and its disabled clients.

Yours faithfully

Elizabeth Adams  
ADI National Launch Co-ordinator ([lizi\\_adams@azamit.com](mailto:lizi_adams@azamit.com))

Enc: A press release