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(ADI Division)

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Priority Fax from Elizabeth Adams

To:
Date: July 7 2003

Fax:
Tel:

Dear Local Authority

The Azam Disabilities Initiative (ADI) has been set up to help disabled people in the UK communicate more easily using **free Azam** software for use on their PCs at home and work. We believe that the best way to achieve this is to create a network of locally centred organisations that are familiar with existing disabled clients. As the local government authority dealing with services for the disabled, we would like to encourage you get involved with the initiative, giving only a minimum of time and effort on your part.

During June 2003, **Azam International Technologies** is launching an initiative that we are sure you will be interested in promoting. **Azam** is a new software program that allows users to record voice messages, dictations, discussions and meetings and send them by email to other people without having to type. We have attached a **press release** explaining the characteristics and philosophy of Azam and refer you to www.azamit.com for further details.

The Azam Disabilities Initiative (ADI) aims to reach all disabled people in the UK through a network of governmental and non-governmental organisations and give them **free** access and registration to Azam. The initiative requires Azam IT to make partnerships with a series of organisations that work with disabled clients, such as yours, in order to reach its potential. Azam IT will give away thousands of keycodes (a password which enables free access to the software program once it has been downloaded from the internet) to each partner charity and independent network. Consultation with these groups has demonstrated the commitment to distribution of keycodes and highlighted the need to broaden the range of organisations promoting ADI, thus increasing numbers of potential beneficiaries. We believe that a significant proportion of people access either social services and/or the department of health rather than non-governmental charities or organisations.

It would help our vision of free Azam access for **all** PC accessing disabled people in the UK if your organisation were able to distribute information pertaining to ADI both through word of mouth and by making details about distribution available to those clients who may be interested in free Azam access. It could be included in internal newsletters or simply promoted by posters in public **libraries** and offices explaining the free offer. Should you be interested in taking a more proactive approach and by actually distributing the free Azam software, we will be delighted.

Please do not hesitate to contact us with your questions - we are keen to work together with you to make the initiative a success so people with wide ranging and complex needs can use their PCs to communicate in a way that will increase their ability to be part of an inclusive society.

What to do next can be viewed on our website www.azamit.com, by selecting the ADI menu. It will take no more than 15 minutes of your time and will explain the free software initiative in some detail. Alternatively, please request additional information via fax, phone or email.

We look forward to working with you to benefit your organisation and disabled clients.

Yours Sincerely

Elizabeth Adams
ADI National Launch Co-ordinator (lizi_adams@azamit.com)