

**\*\*PRESS RELEASE\*\* SEPTEMBER 24<sup>th</sup> 2004\*\* PRESS RELEASE\*\***

## **Azam IT Launches New Voice Recording, Language Translation and Storage System**

Software designers and distributors **Azam International Technologies** have launched the latest version of their voice recording, dictation, language translation and distribution system that, they say, will provide businesses, schools and homes with an innovative communication tool.

*"Azam can help people avoid misunderstandings from day one of implementation," says inventor **Andronicos**. "People dislike typing. Not only this, but the spoken word is the best communication tool available to human beings."*

**Azam** allows meetings and face-to-face discussions to be recorded, stored and emailed in whole or in part. (The actual voice!) Ancillary uses include a voice diary and phone function that records conversations or messages. These too can be edited, indexed and emailed. A fully functional answer phone system is included. Furthermore, almost any text document can be translated into one of several languages. But that is not all: using Azam's text to speech function, translated text can be 'spoken' with a synthesised voice, using a choice of several languages.

**Azam** was created for practically anyone. Tens of thousand of copies have been downloaded since its launch in the summer of 2003 across all market sectors.

Users need only have:

*A PC (not yet available for Apple users)  
Windows 98, ME, 2000 or later versions  
Sound card and Microphone (free with despatched version)  
Hard disk space for stored recordings*

The phone recording and answer phone functions require a V92 voice modem (Standard on many new PC systems). For those who need to upgrade, or who have older laptops, V92 voice modems are available at leading computer retailers.

The amazing **Azam** can be downloaded **free** from [www.azamit.com](http://www.azamit.com). It is simple to install and very easy to use. It is free to try for the first 30 days. Thereafter, most users pay a one-off registration fee of just £49.99 (approx \$90). Although a commercial product, under the Azam Disabilities Initiative (**ADI**), users with disabilities qualify for a free copy from any charity (NGO), Local Authority or doctor's surgery, taking part in the initiative. Furthermore, families of coma patients use Azam free of charge, to provide audio stimulation to coma victims.

The alternative boxed package complete with CD, digital user manual and quality condenser microphone can be ordered for £99.99 (approx \$180). Orders can also be placed through the website at [www.azamit.com](http://www.azamit.com), or by post from:

Azam IT  
PO Box 9  
High Wycombe  
HP11 2ZQ  
England

**-ENDS-**

**Note to Editors:**

Azam IT is a UK registered company. Its team includes:

Mike Salter, Managing Director. Mike brings a wealth of management expertise, following a distinguished career as a senior manager in IBM, and as CEO of a US software company.

Azam's inventor, Andronicos is a consultant to the company and will be managing the implementation of ADI and conducting research in using Azam on coma victims. He has been in the IT industry since 1975 working in the UK and the US in various senior management roles. He is also the designer of the patented 'Robin Hood' Charity initiative.

Tony Brett and Steve Perrins head up the technical teams, with Tony responsible for research and development and Steve, chief designer of the Azam product.

Photographs of team members and of the product are available from the press office, [pressoffice@azamit.com](mailto:pressoffice@azamit.com) or online at [www.azamit.com](http://www.azamit.com)

Selected journalists can download the software **free** now, from: [www.azamit.com](http://www.azamit.com). Please email the Press Office for a complimentary validation code to remove the 30 day restriction. Journalists will also find many uses from this general purpose PC product. Contact the Press Office on +44 (0) 1494 442055 for general information.

**Email:** [pressoffice@azamit.com](mailto:pressoffice@azamit.com)